

Regional Data



Regional Overview 1H 2022

PACIFIC

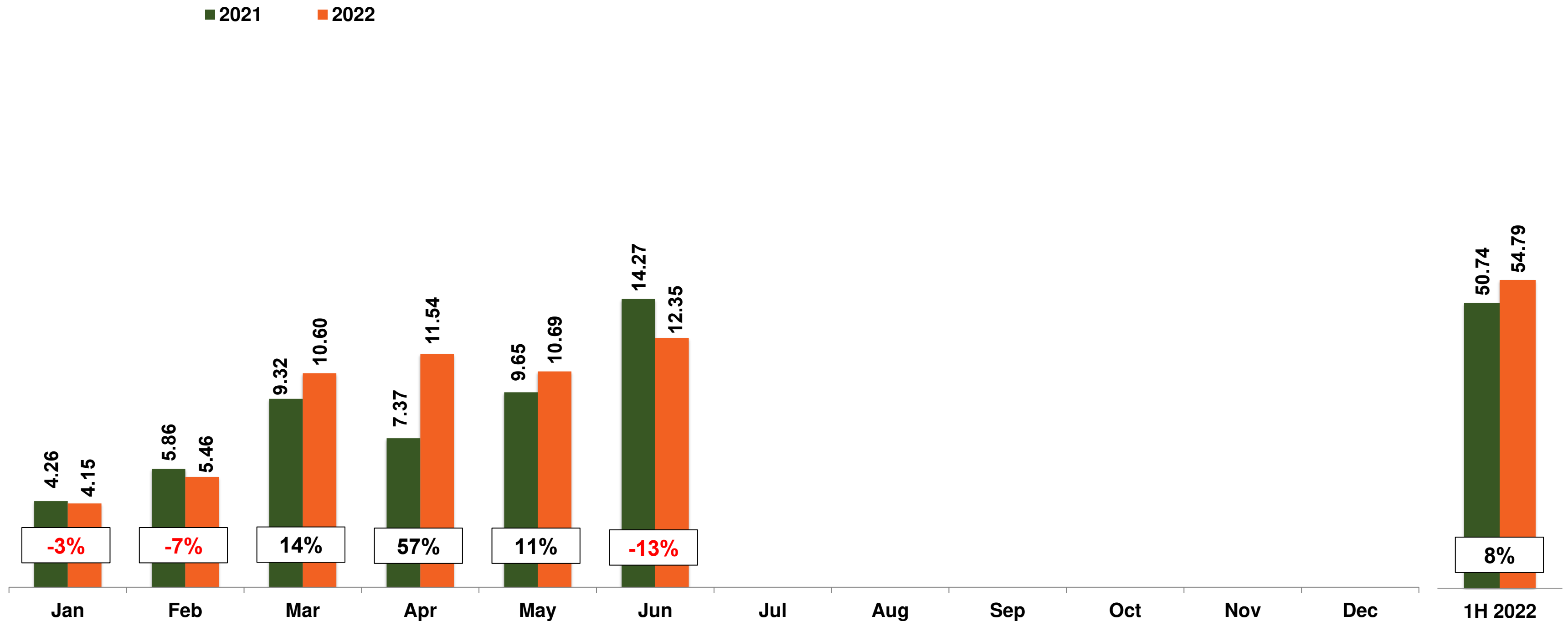
California
Oregon
Washington

Legend	Pacific
Dollars Contribution	0.93%
Dollar Velocity	\$493
Volume Velocity	449
Average Retail Price	\$1.10

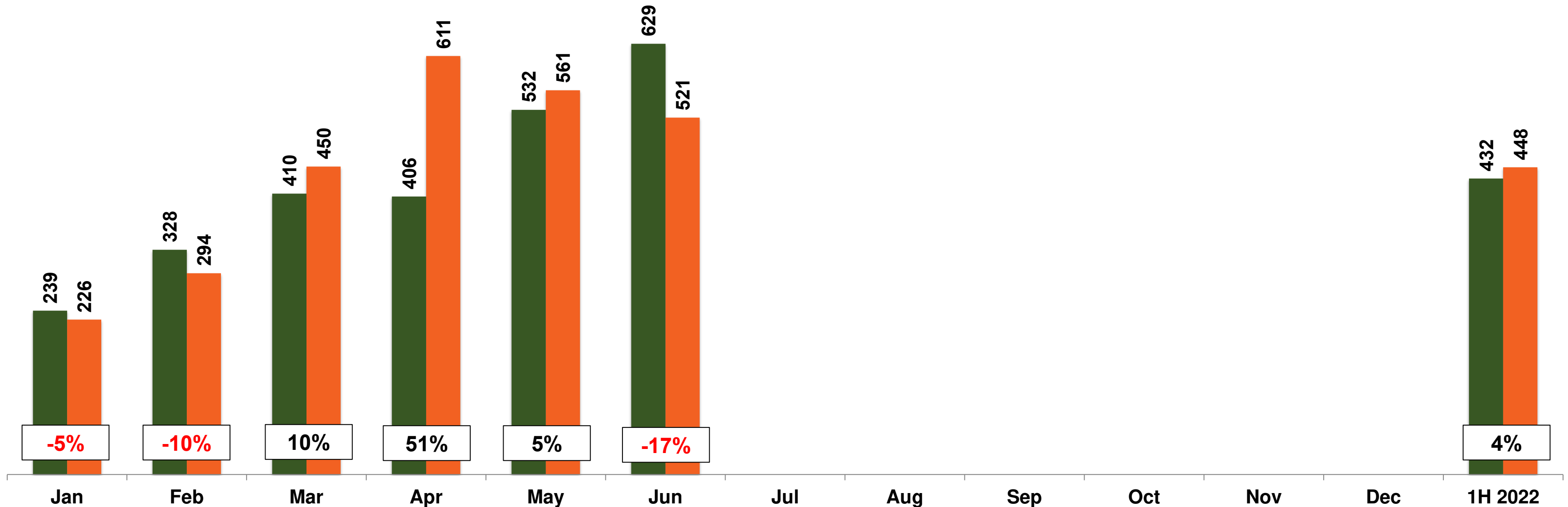


Legend	Total US
Dollars Contribution	0.66%
Dollar Velocity	\$333
Volume Velocity	275
Average Retail Price	\$1.21

Pacific Monthly Mango Volume (Millions)



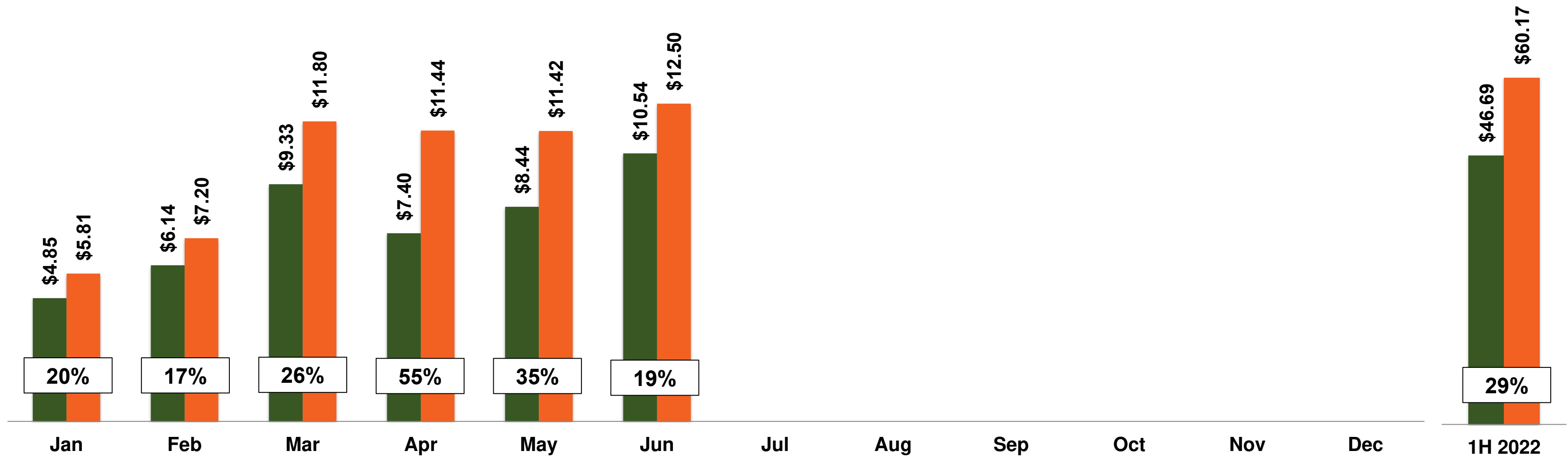
Pacific Monthly Mango Volume Velocity



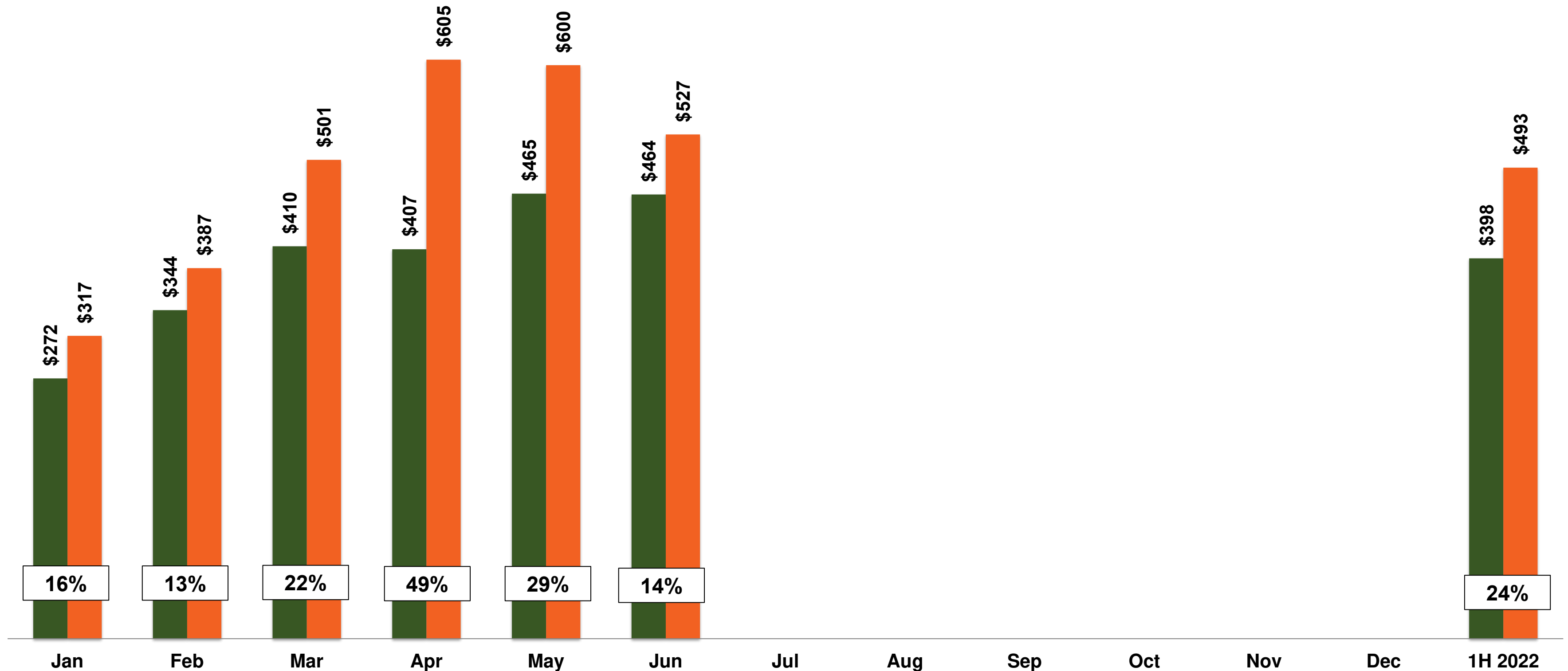
■ 2021 ■ 2022

Pacific Monthly Mango Sales (Millions)

■ 2021 ■ 2022



Pacific Monthly Mango Dollar Velocity



Regional Overview 1H 2022

Mountain

Nevada Montana
Idaho Colorado
Utah Wyoming
Arizona New Mexico

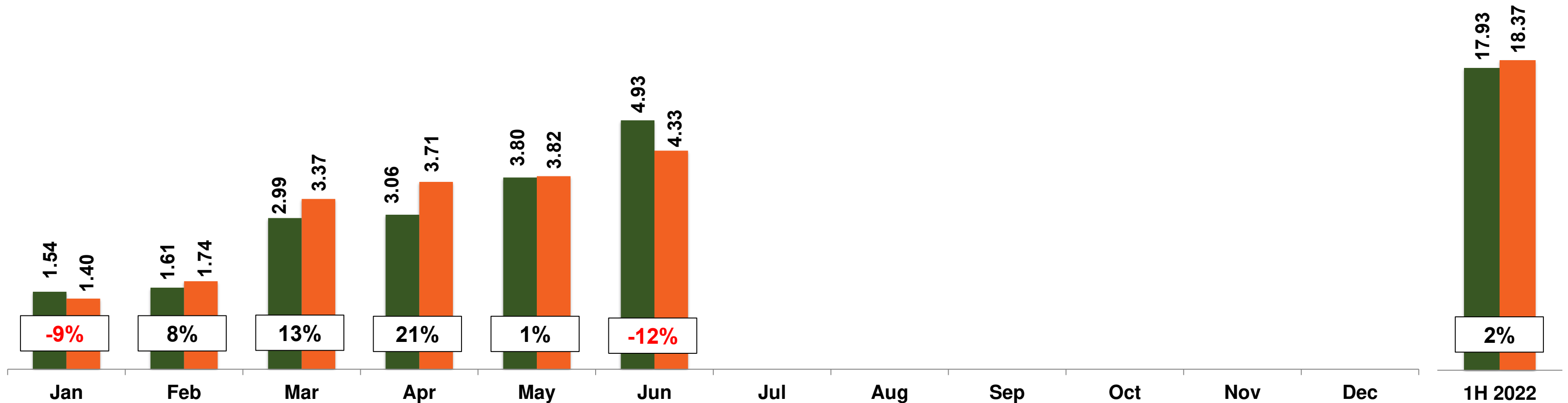


Legend	Total US
Dollars Contribution	0.66%
Dollar Velocity	\$333
Volume Velocity	275
Average Retail Price	\$1.21

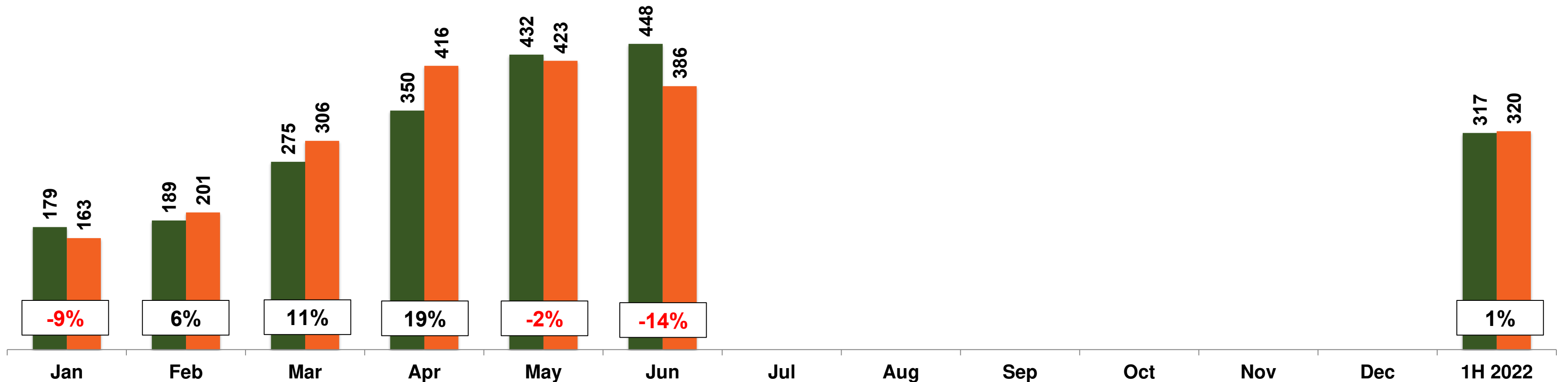
Legend	Mtn
Dollars Contribution	0.60%
Dollar Velocity	\$345
Volume Velocity	320
Average Retail Price	\$1.08

Mountain Monthly Mango Volume (Millions)

■ 2021 ■ 2022



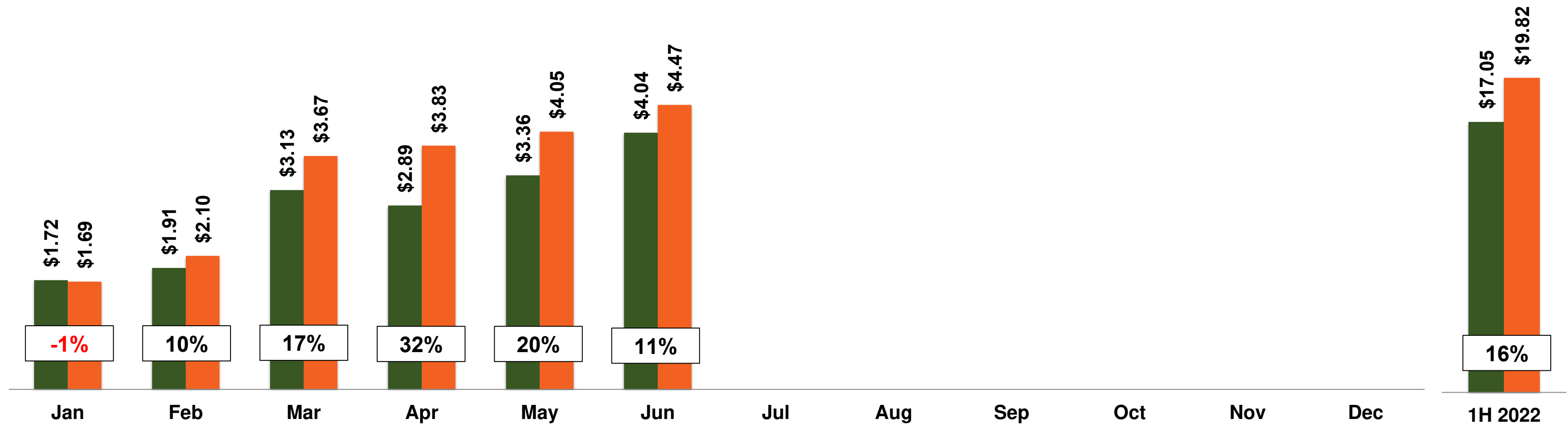
Mountain Monthly Mango Volume Velocity



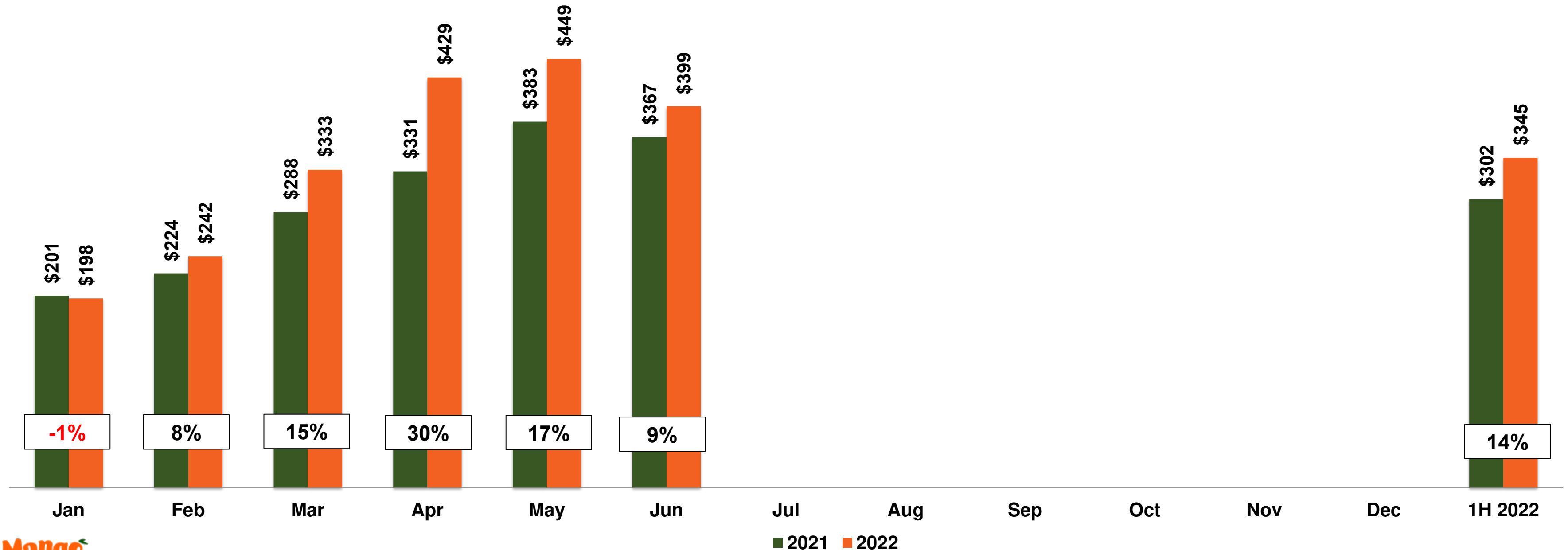
■ 2021 ■ 2022

Mountain Monthly Mango Sales (Millions)

■ 2021 ■ 2022



Mountain Monthly Mango Dollar Velocity

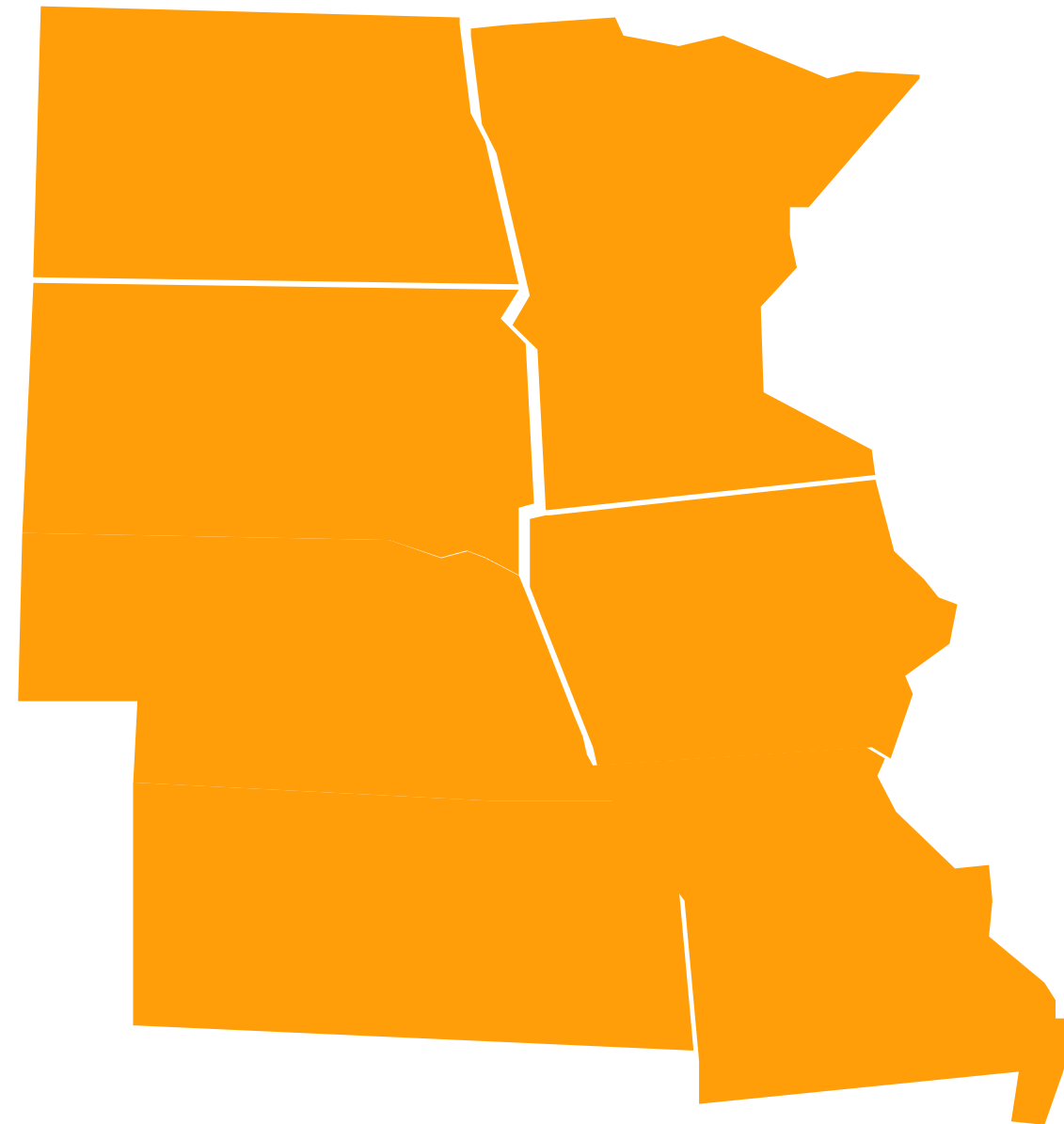


Regional Overview 1 H 2022

West North Central

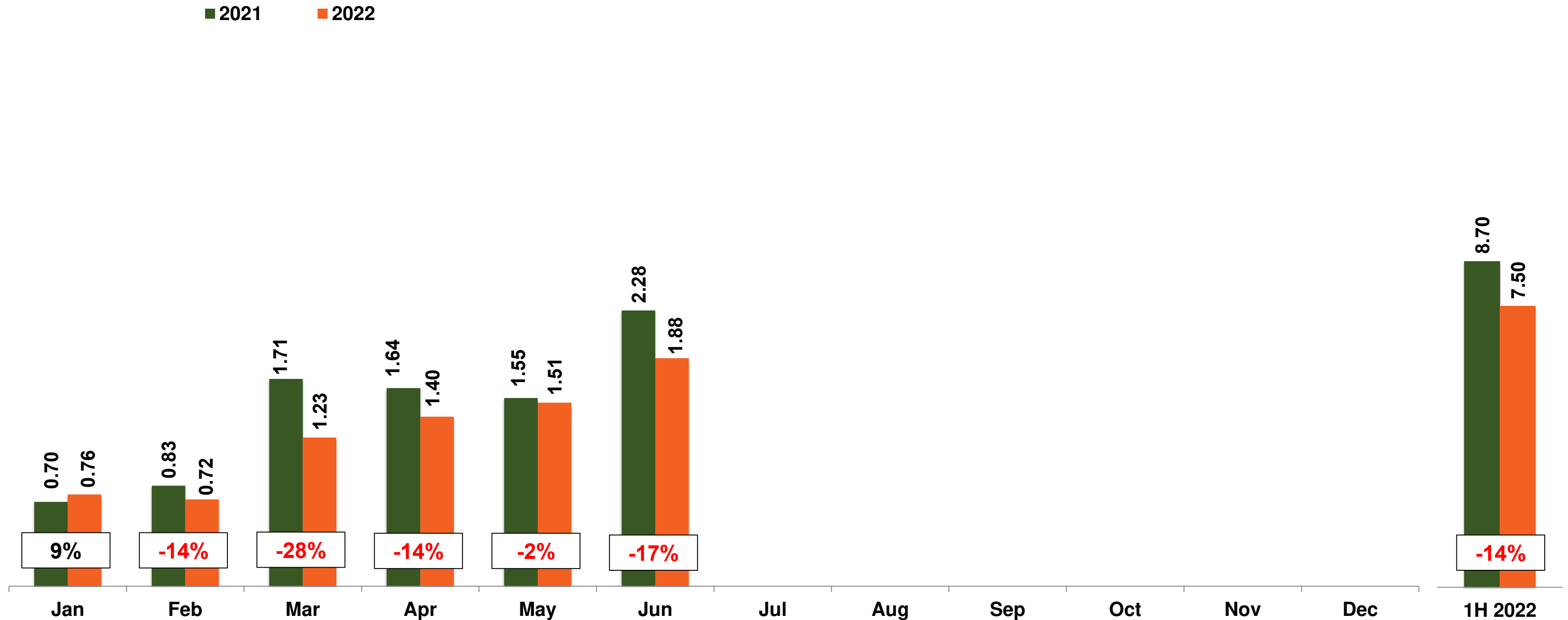
North Dakota
South Dakota
Nebraska
Kansas
Minnesota
Iowa
Missouri

Legend	WNC
Dollars Contribution	0.42%
Dollar Velocity	\$173
Volume Velocity	126
Average Retail Price	\$1.38

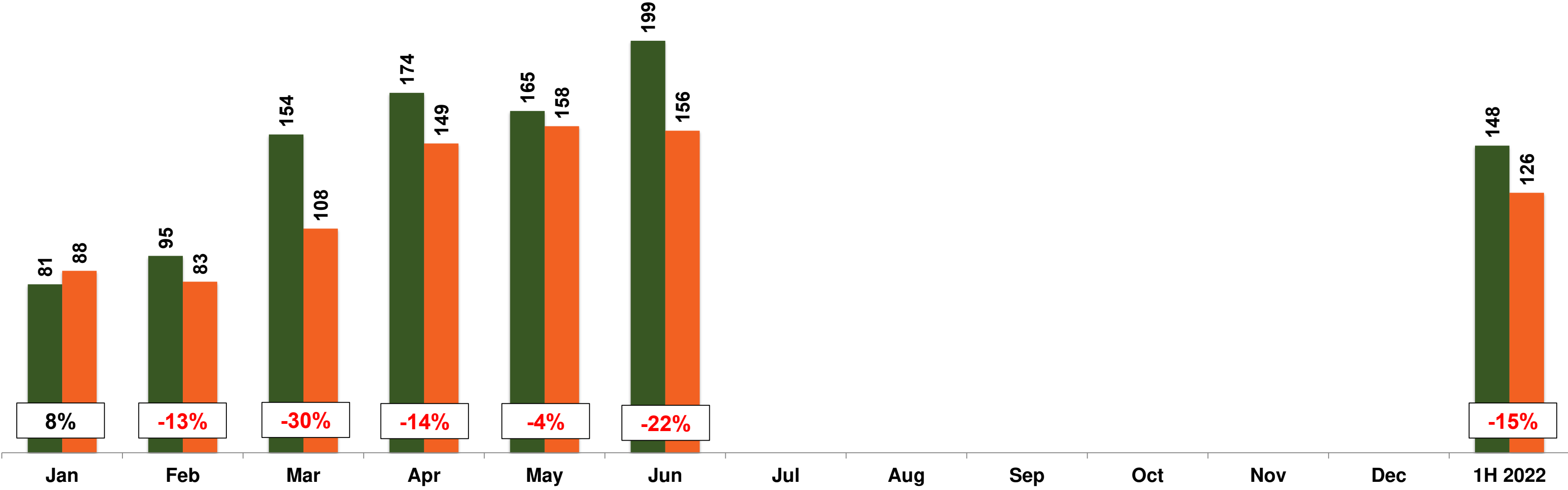


Legend	Total US
Dollars Contribution	0.66%
Dollar Velocity	\$333
Volume Velocity	275
Average Retail Price	\$1.21

West North Central Monthly Mango Volume (Millions)



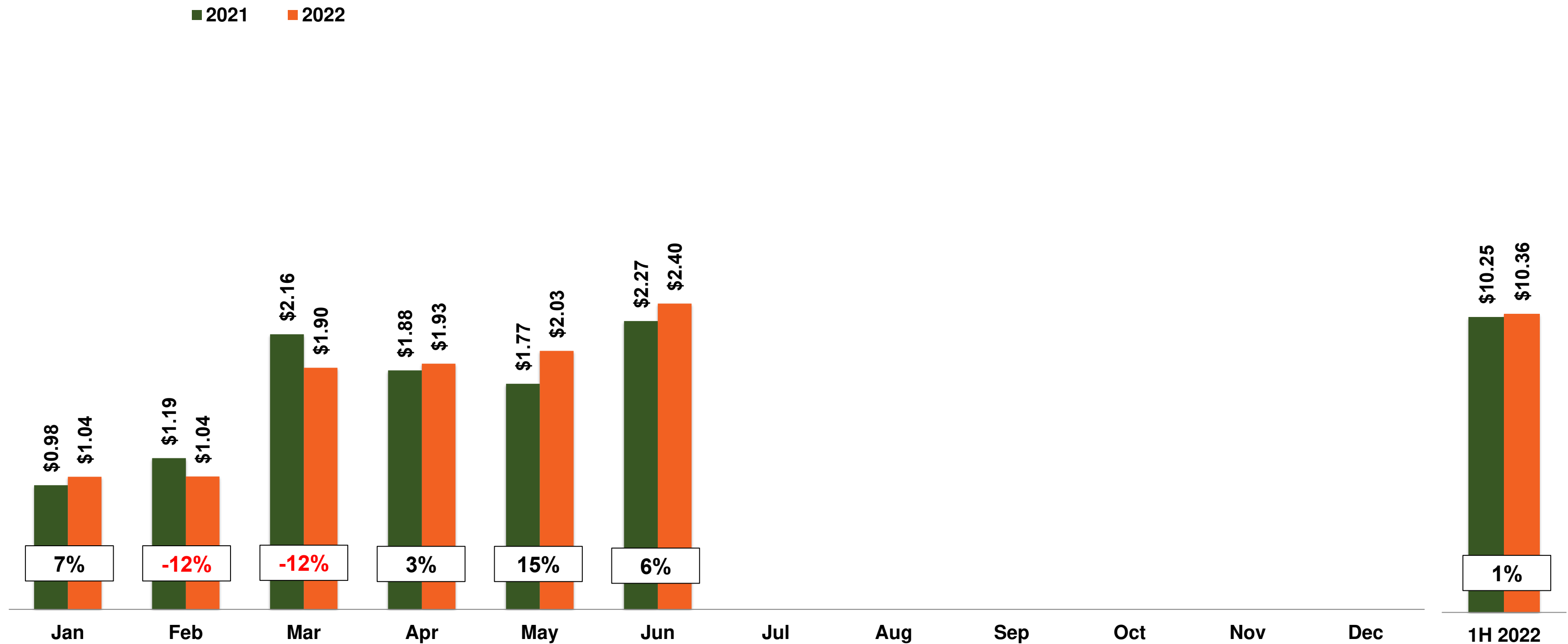
West North Central Monthly Mango Volume Velocity



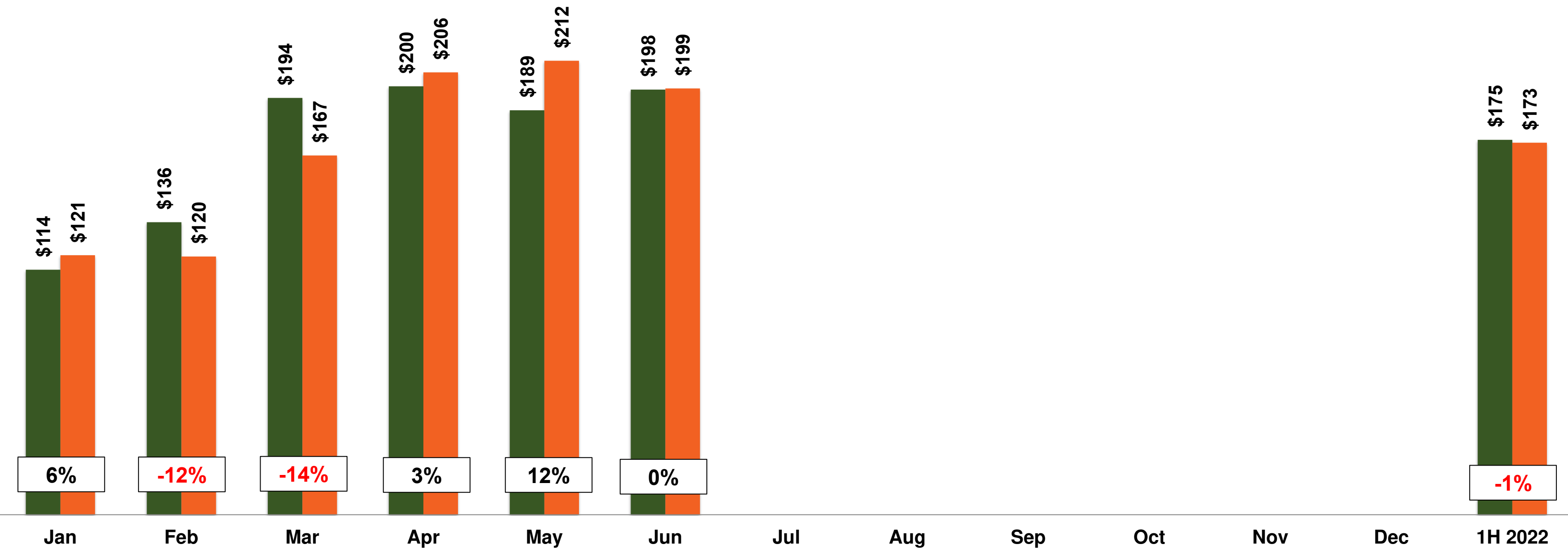
Sources: Nielsen Answers on Demand® Total US xAOC; 26 WE 7/2/2022

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West North Central Monthly Mango Sales (Millions)



West North Central Monthly Mango Dollar Velocity



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West South Central

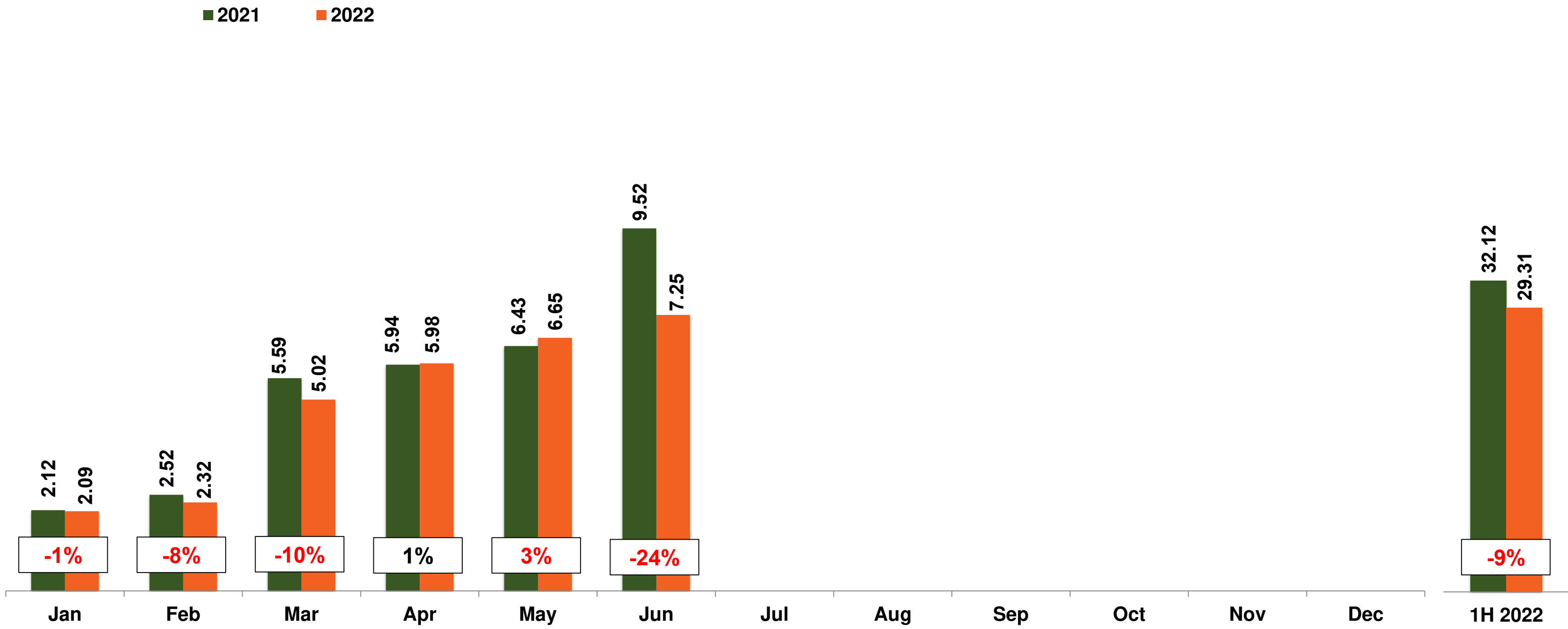
Oklahoma
Texas
Arkansas
Louisiana



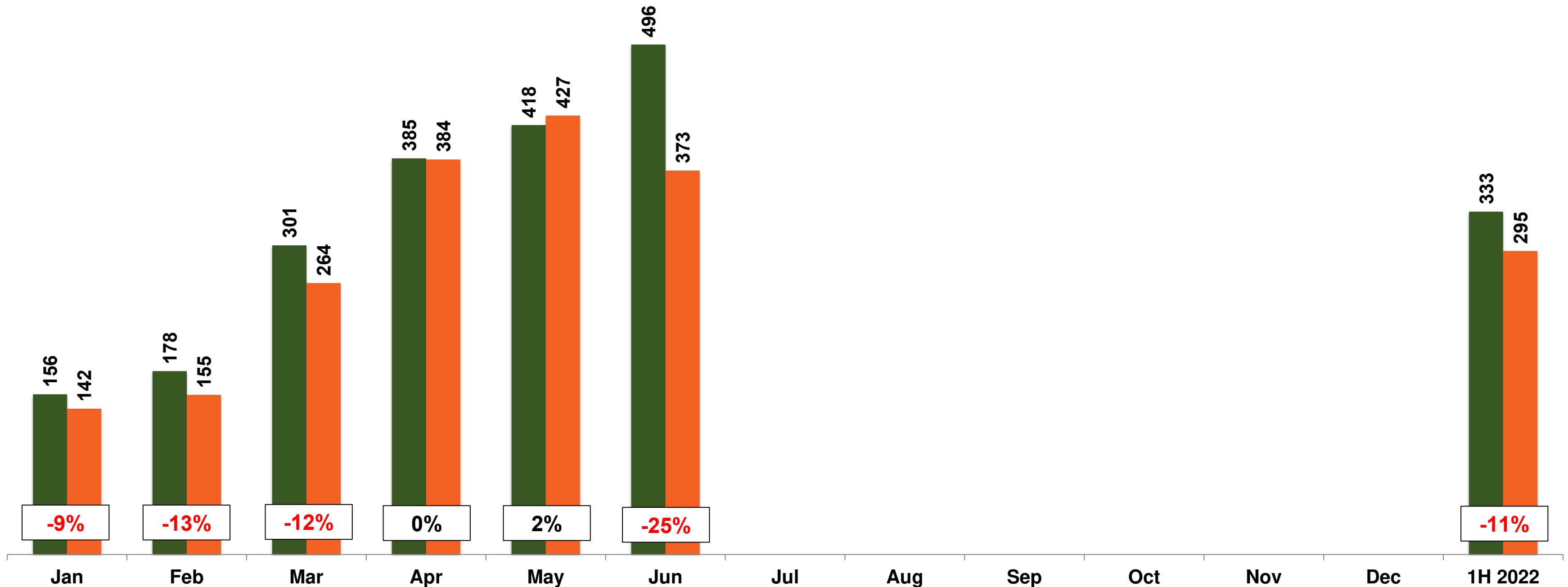
Legend	Total US
Dollars Contribution	0.66%
Dollar Velocity	\$333
Volume Velocity	275
Average Retail Price	\$1.21

Legend	WSC
Dollars Contribution	0.75%
Dollar Velocity	\$297
Volume Velocity	295
Average Retail Price	\$1.01

West South Central Monthly Mango Volume (Millions)



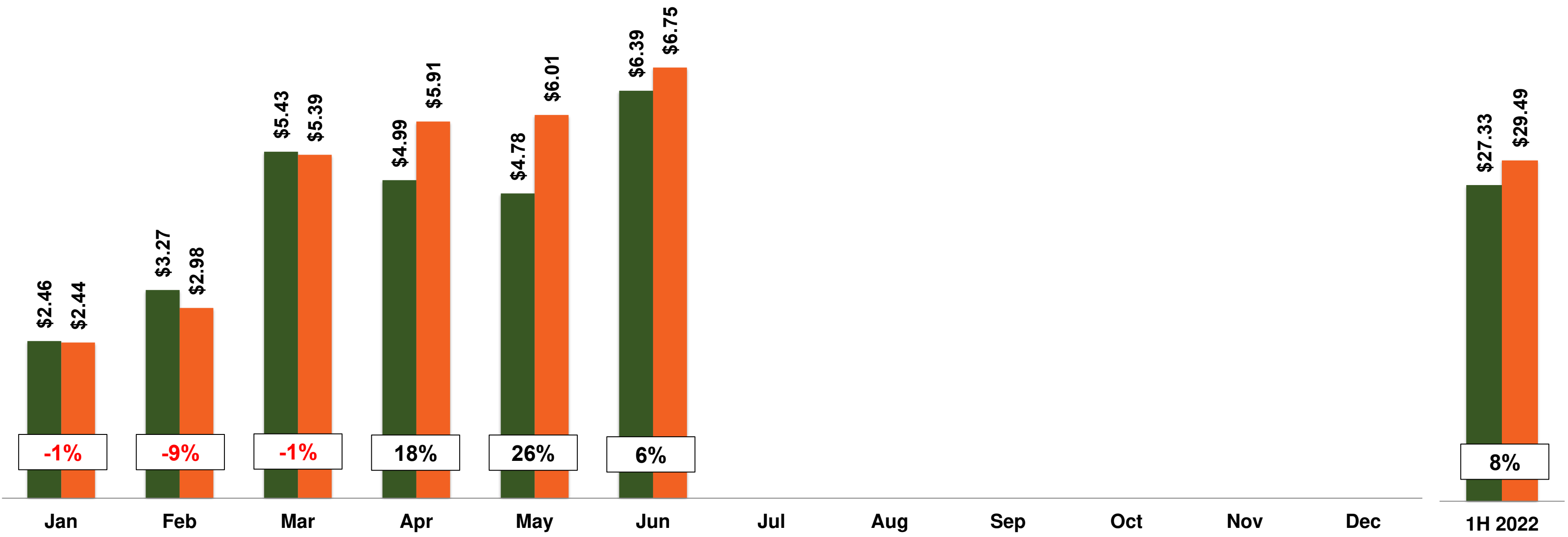
West South Central Monthly Mango Volume Velocity



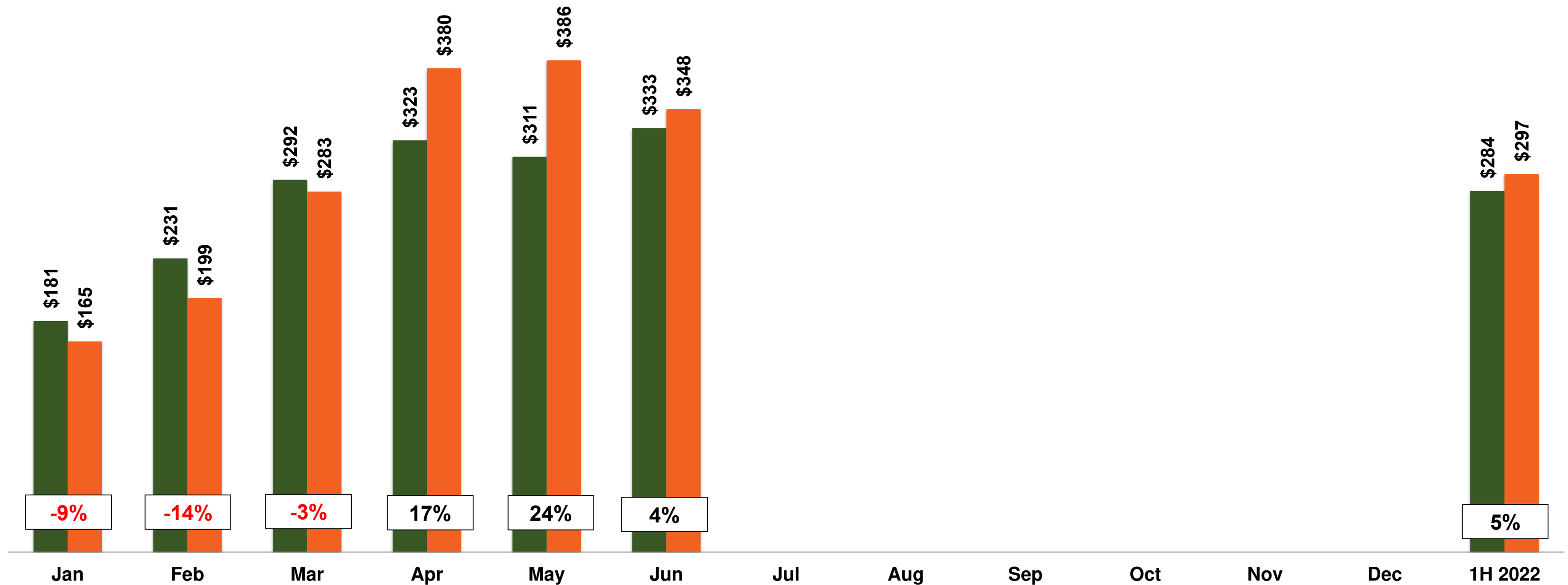
■ 2021 ■ 2022

West South Central Monthly Mango Sales (Millions)

■ 2021 ■ 2022



West South Central Monthly Mango Dollar Velocity



■ 2021 ■ 2022

Regional Overview 1 H 2022

East North Central

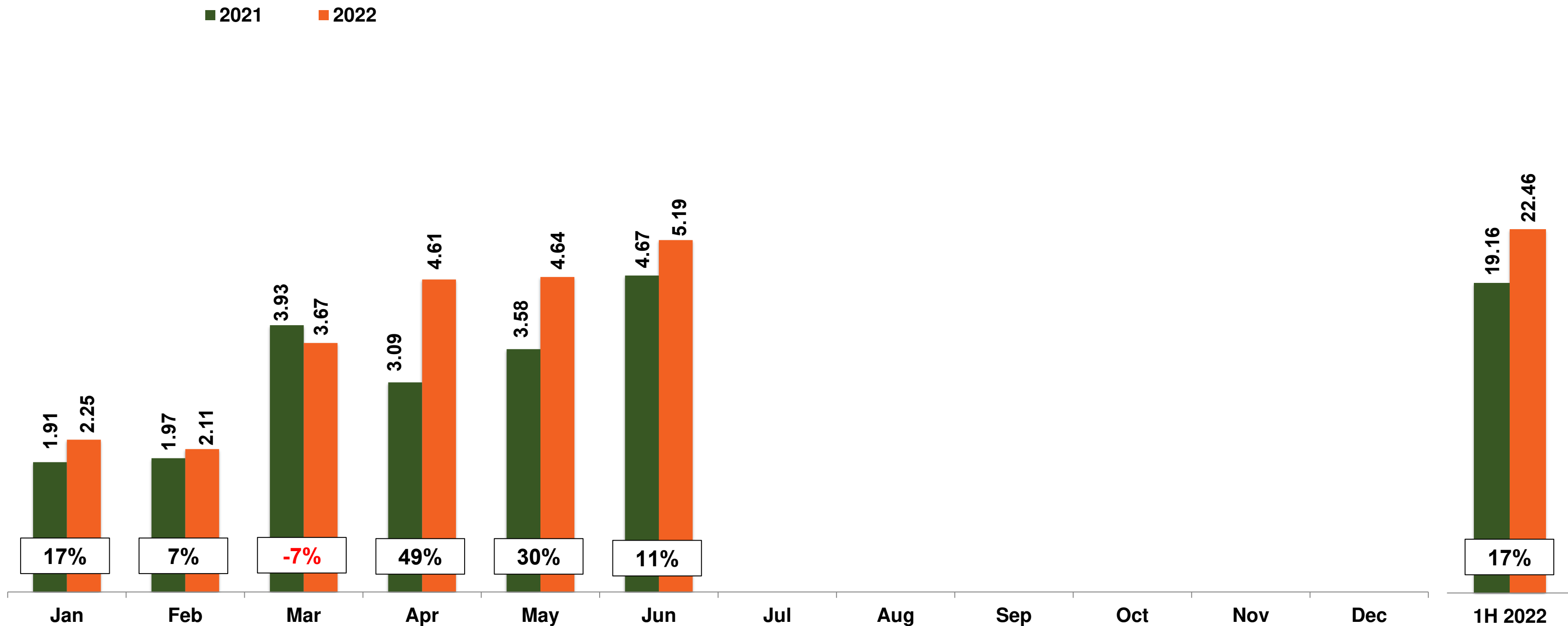
Wisconsin
Illinois
Indiana
Michigan
Ohio

Legend	ENC
Dollars Contribution	0.53%
Dollar Velocity	\$276
Volume Velocity	224
Average Retail Price	\$1.23

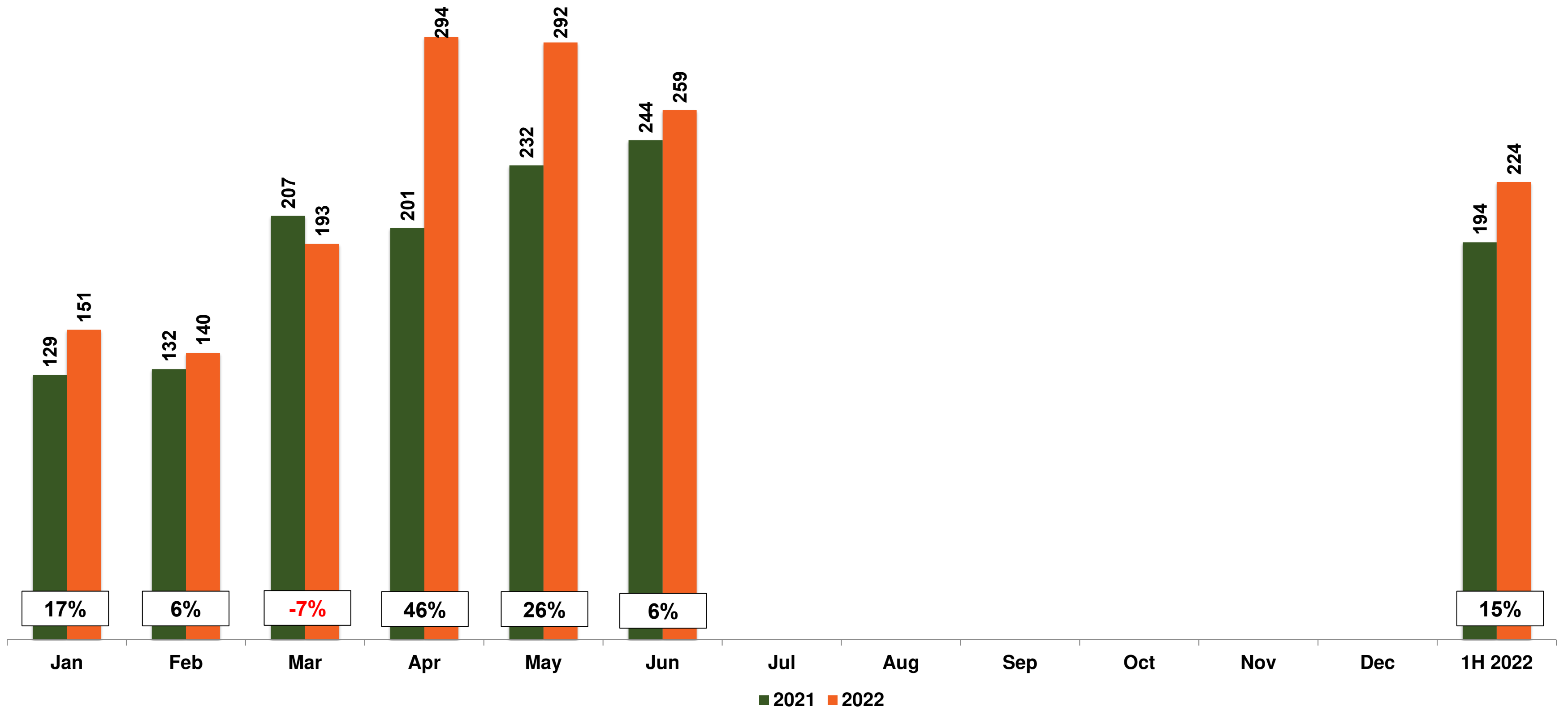


Legend	Total US
Dollars Contribution	0.66%
Dollar Velocity	\$333
Volume Velocity	275
Average Retail Price	\$1.21

East North Central Monthly Mango Volume (Millions)

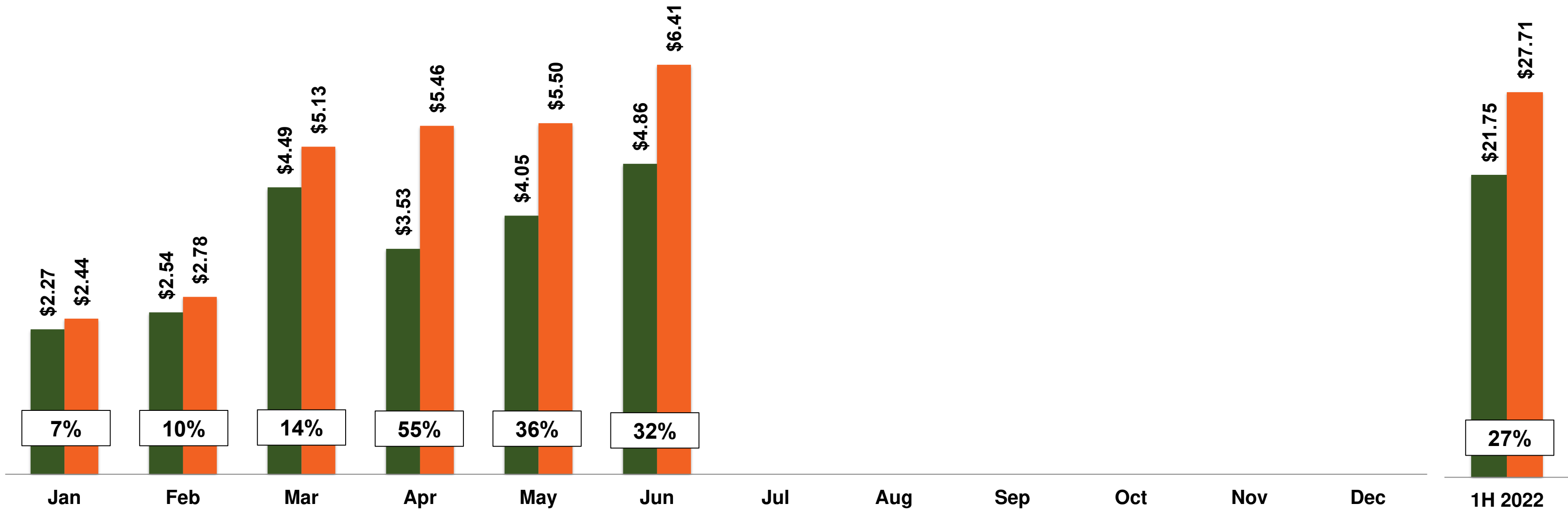


East North Central Monthly Mango Volume Velocity

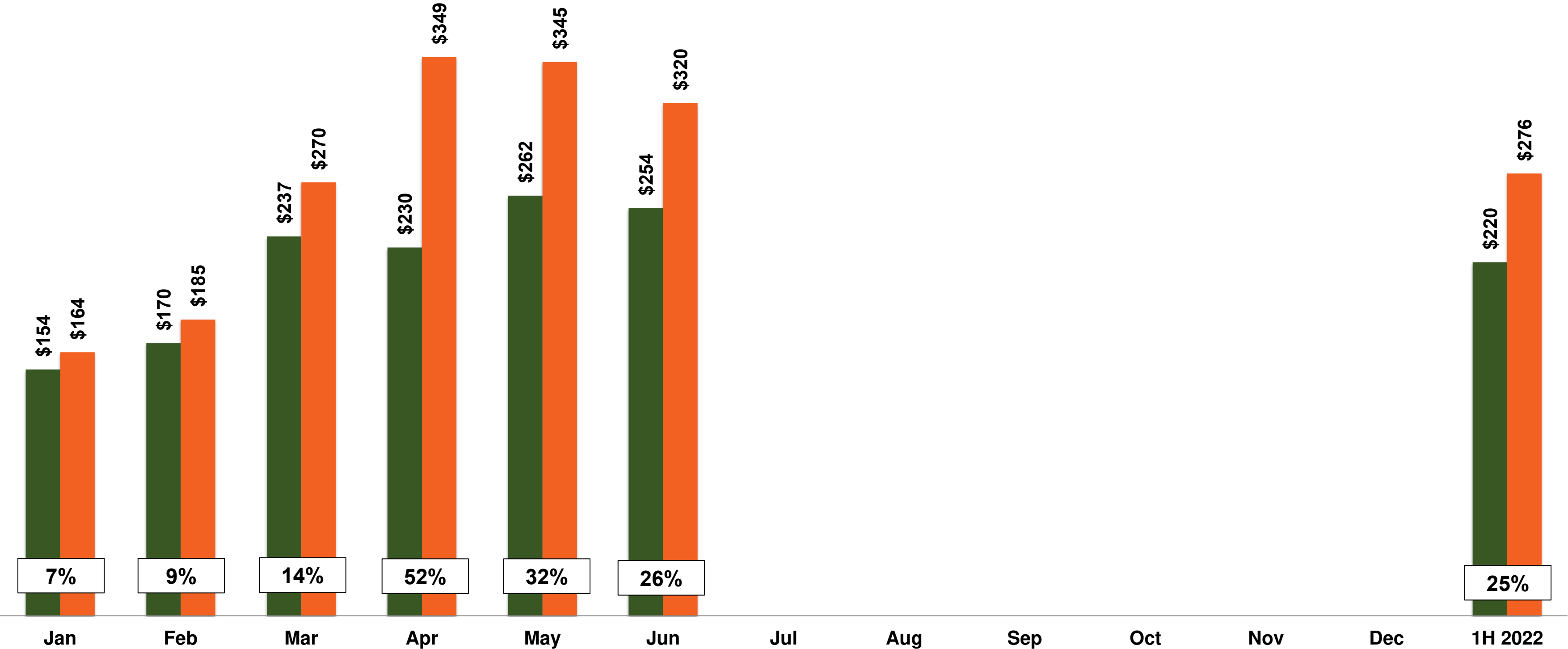


East North Central Monthly Mango Sales (Millions)

■ 2021 ■ 2022



East North Central Monthly Mango Dollar Velocity



Regional Overview 1H 2022

East South Central

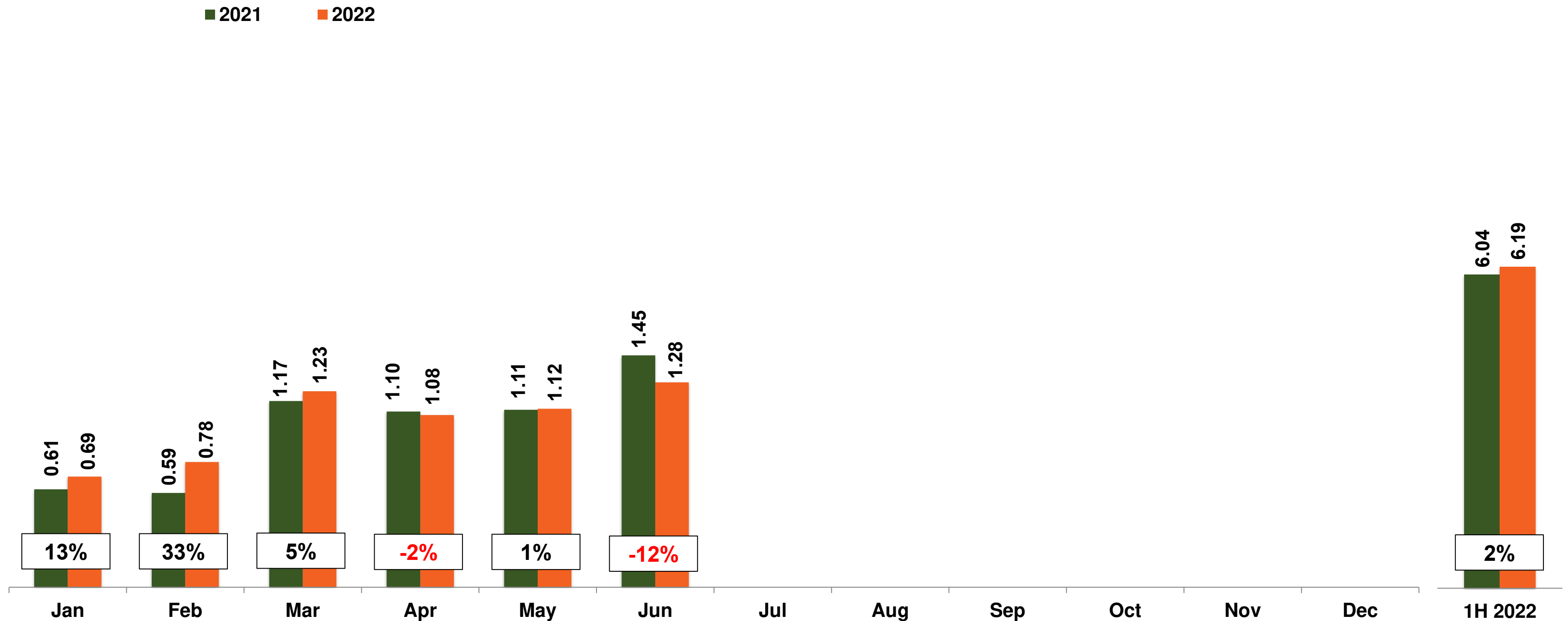
Mississippi
Alabama
Tennessee
Kentucky

Legend	ESC
Dollars Contribution	0.43%
Dollar Velocity	\$182
Volume Velocity	133
Average Retail Price	\$1.37

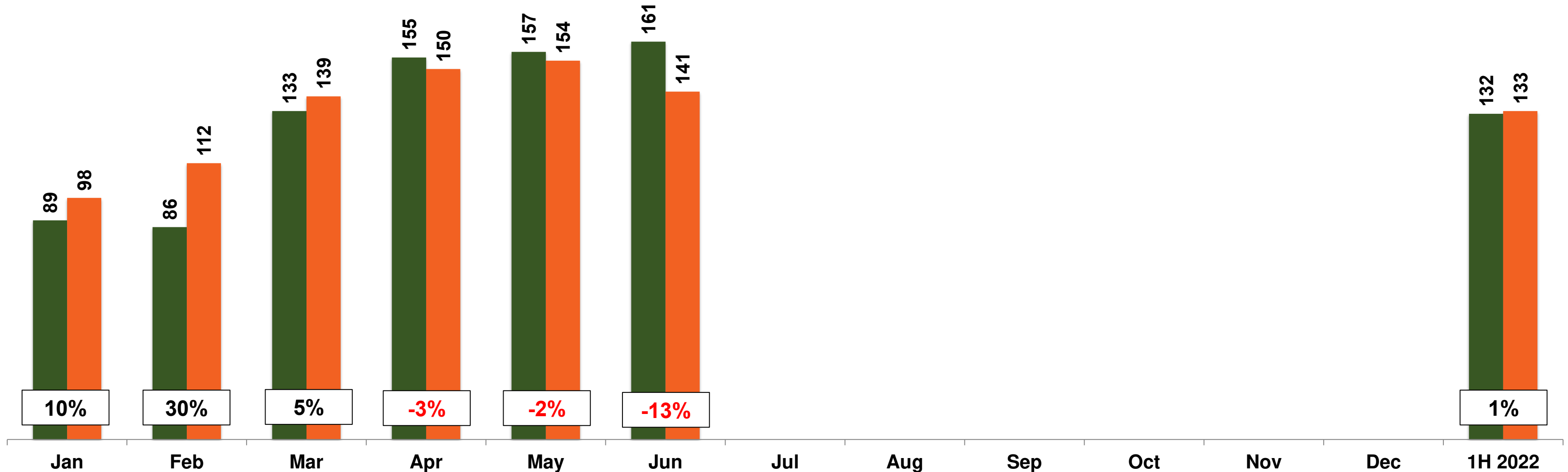


Legend	Total US
Dollars Contribution	0.66%
Dollar Velocity	\$333
Volume Velocity	275
Average Retail Price	\$1.21

East South Central Monthly Mango Volume (Millions)



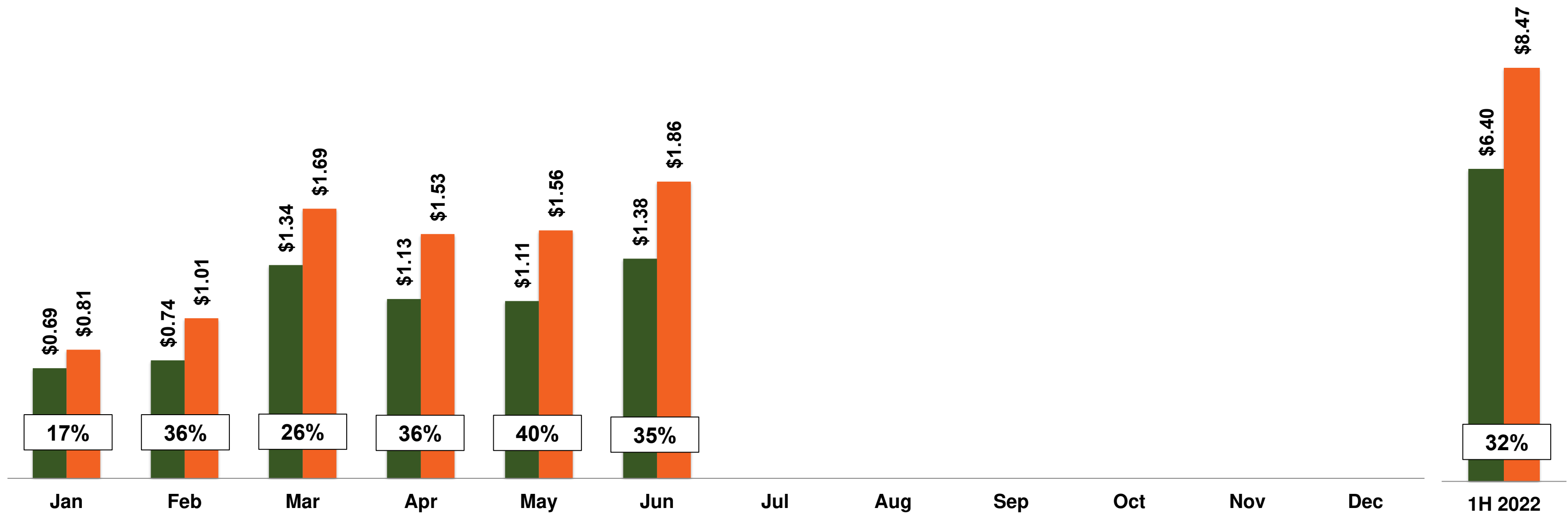
East South Central Monthly Mango Volume Velocity



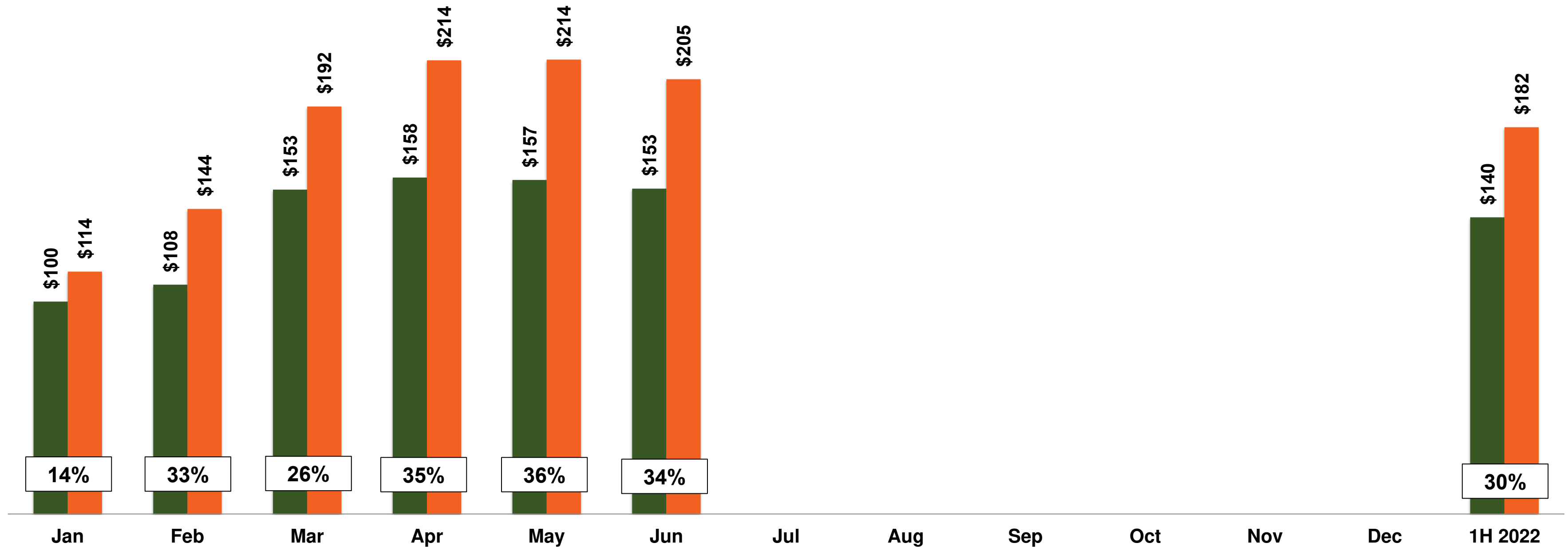
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East South Central Monthly Mango Sales (Millions)

■ 2021 ■ 2022



East South Central Monthly Mango Dollar Velocity



■ 2021 ■ 2022

Regional Overview 1H 2022

Mid-Atlantic
New York
Pennsylvania
New Jersey

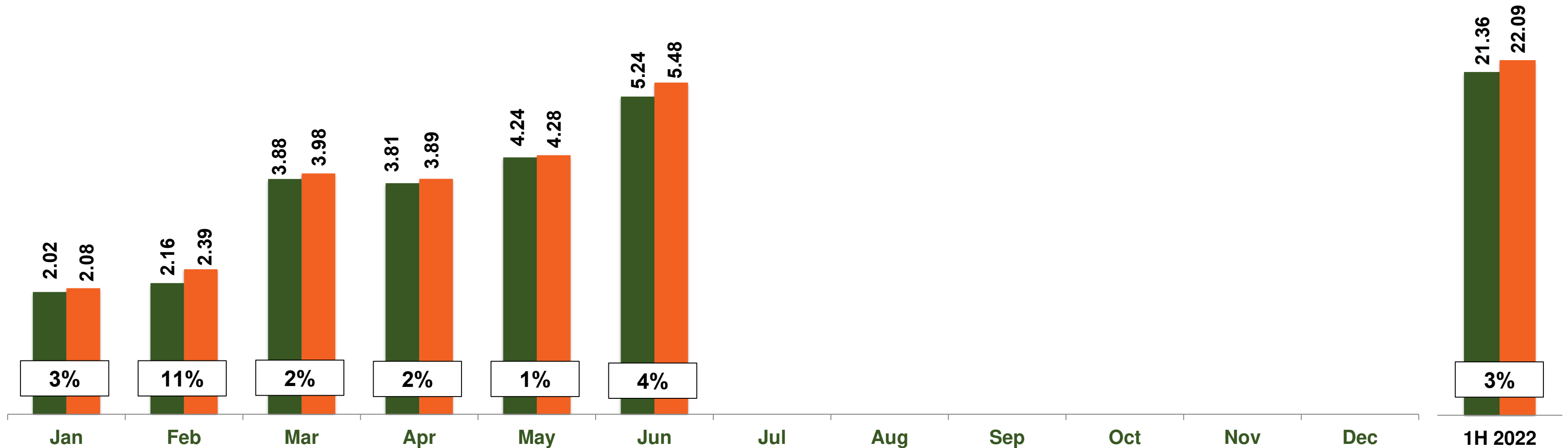
Legend	Mid-Atl
Dollars Contribution	0.64%
Dollar Velocity	\$359
Volume Velocity	251
Average Retail Price	\$1.43



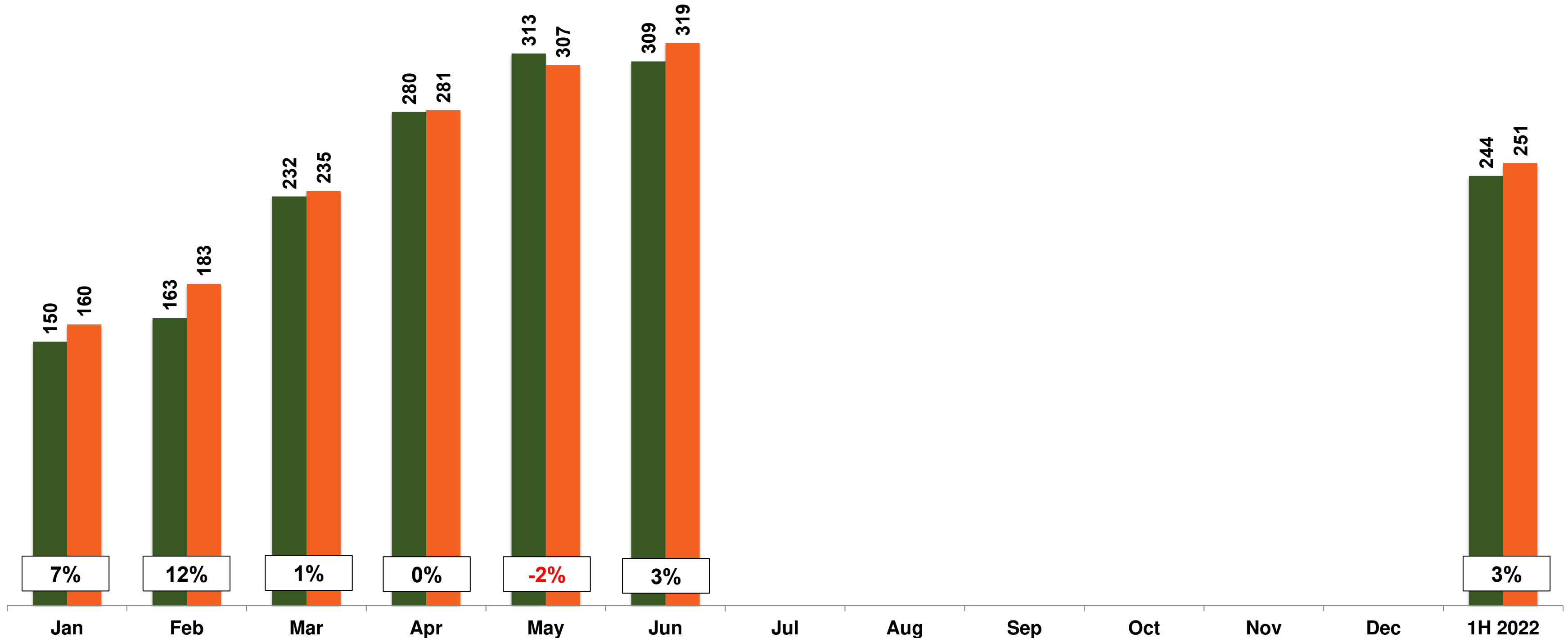
Legend	Total US
Dollars Contribution	0.66%
Dollar Velocity	\$333
Volume Velocity	275
Average Retail Price	\$1.21

Mid-Atlantic Monthly Mango Volume (Millions)

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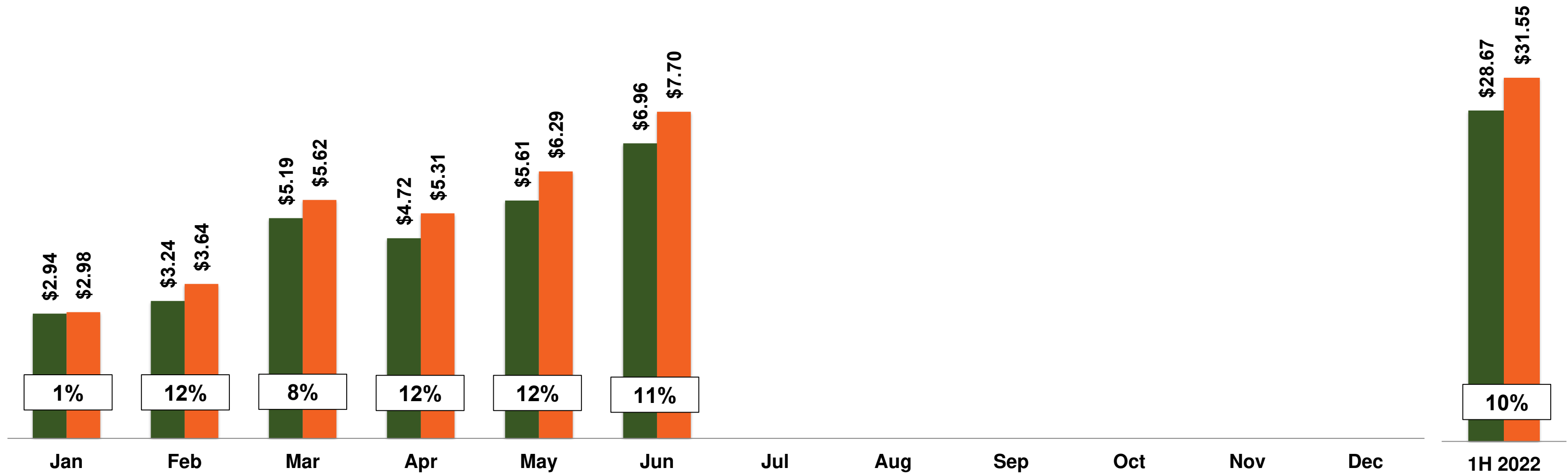
Mid-Atlantic Monthly Mango Volume Velocity



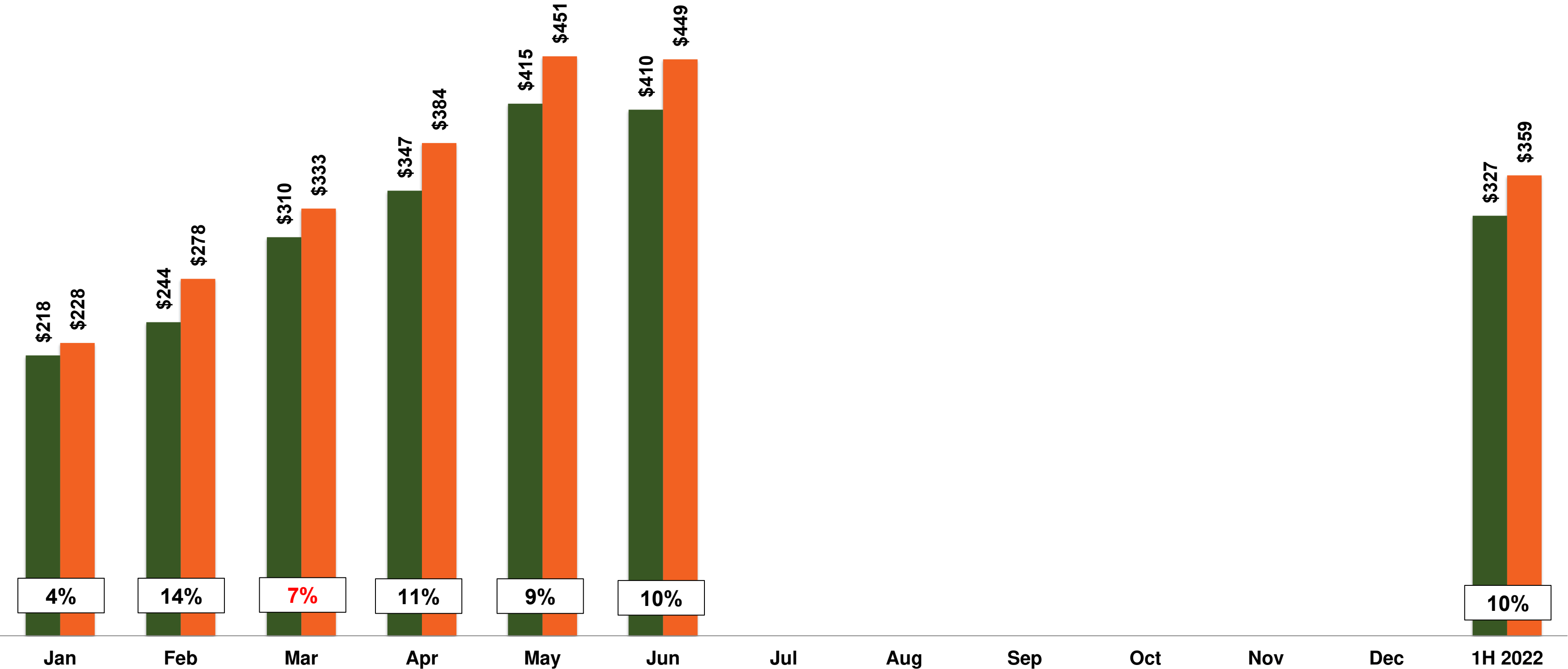
■ 2021 ■ 2022

Mid-Atlantic Monthly Mango Sales (Millions)

■ 2021 ■ 2022



Mid-Atlantic Monthly Mango Dollar Velocity



Regional Overview 1H 2022

South Atlantic

Florida
Georgia
South Carolina
North Carolina
West Virginia
Virginia
Maryland

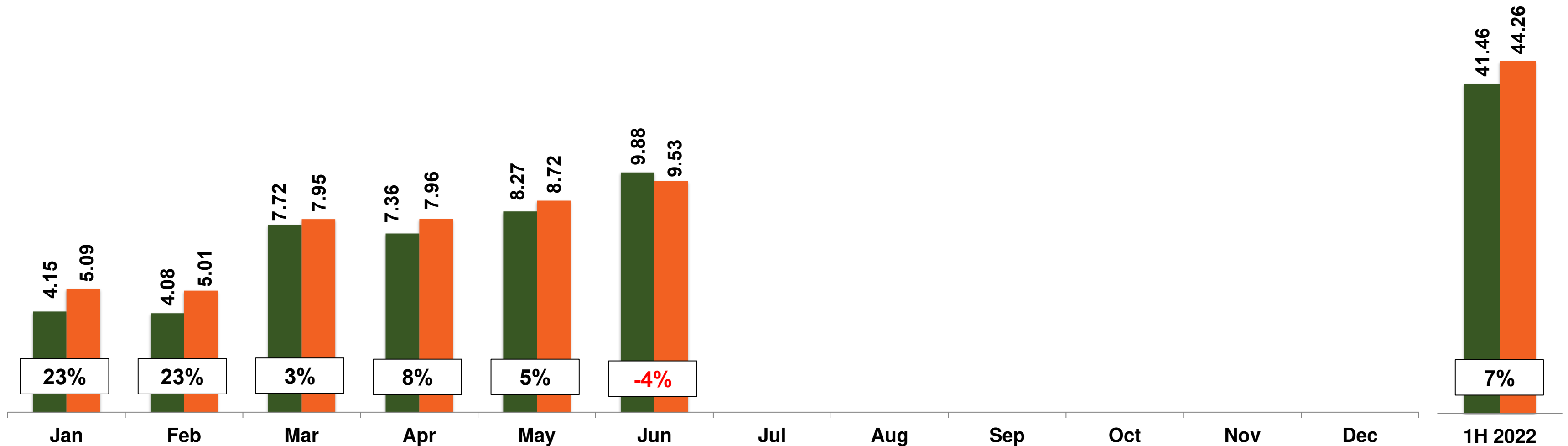
Legend	So Atl
Dollars Contribution	0.66%
Dollar Velocity	\$318
Volume Velocity	241
Average Retail Price	\$1.32



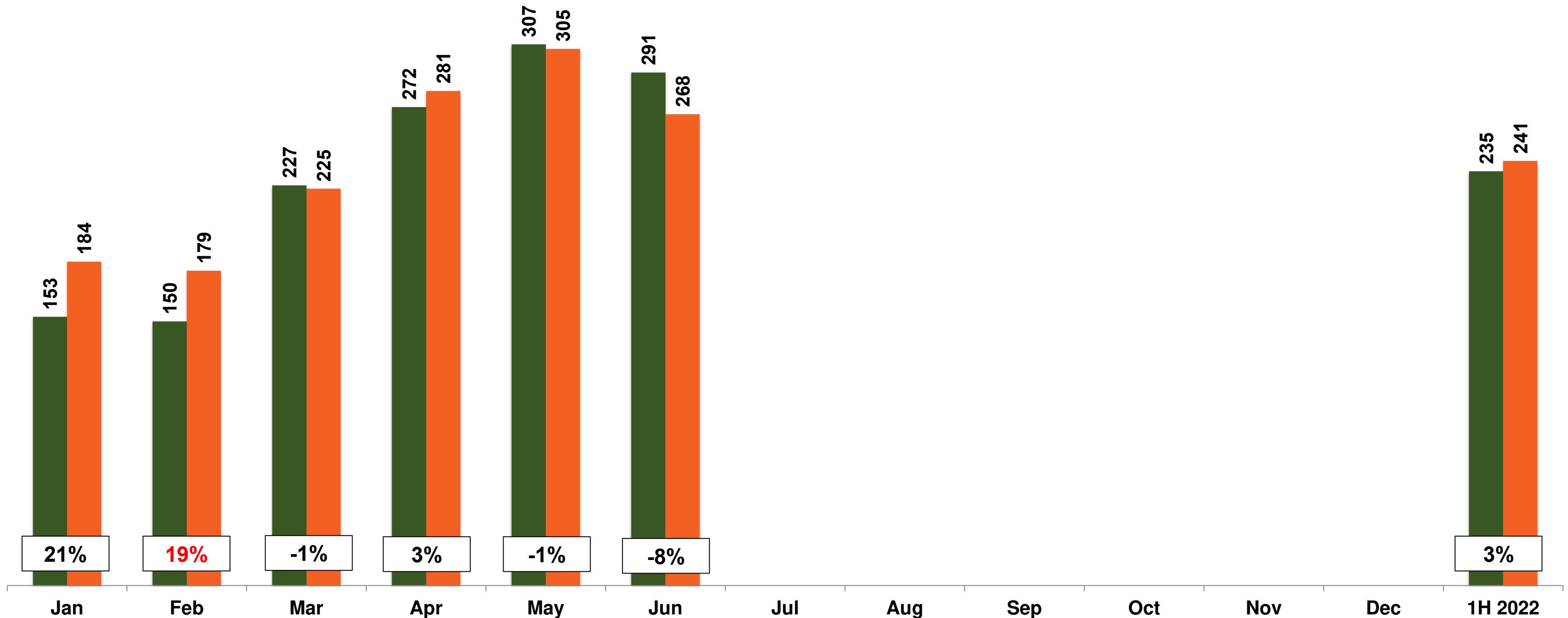
Legend	Total US
Dollars Contribution	0.66%
Dollar Velocity	\$333
Volume Velocity	275
Average Retail Price	\$1.21

South Atlantic Monthly Mango Volume (Millions)

■ 2021 ■ 2022



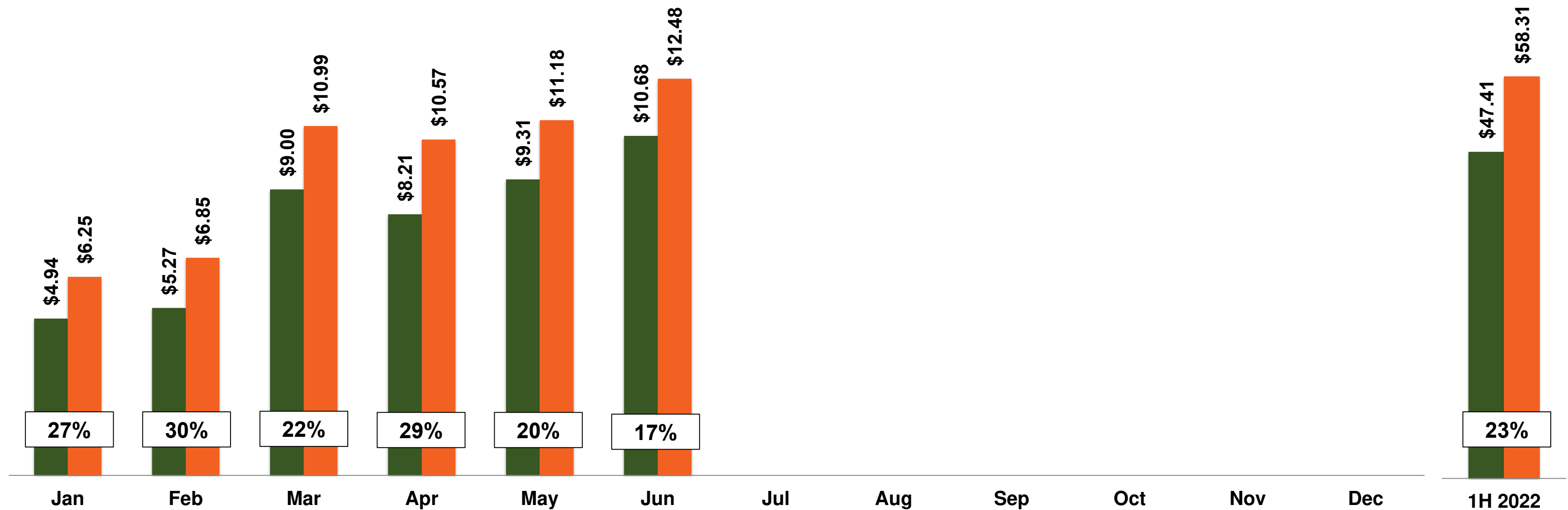
South Atlantic Monthly Mango Volume Velocity



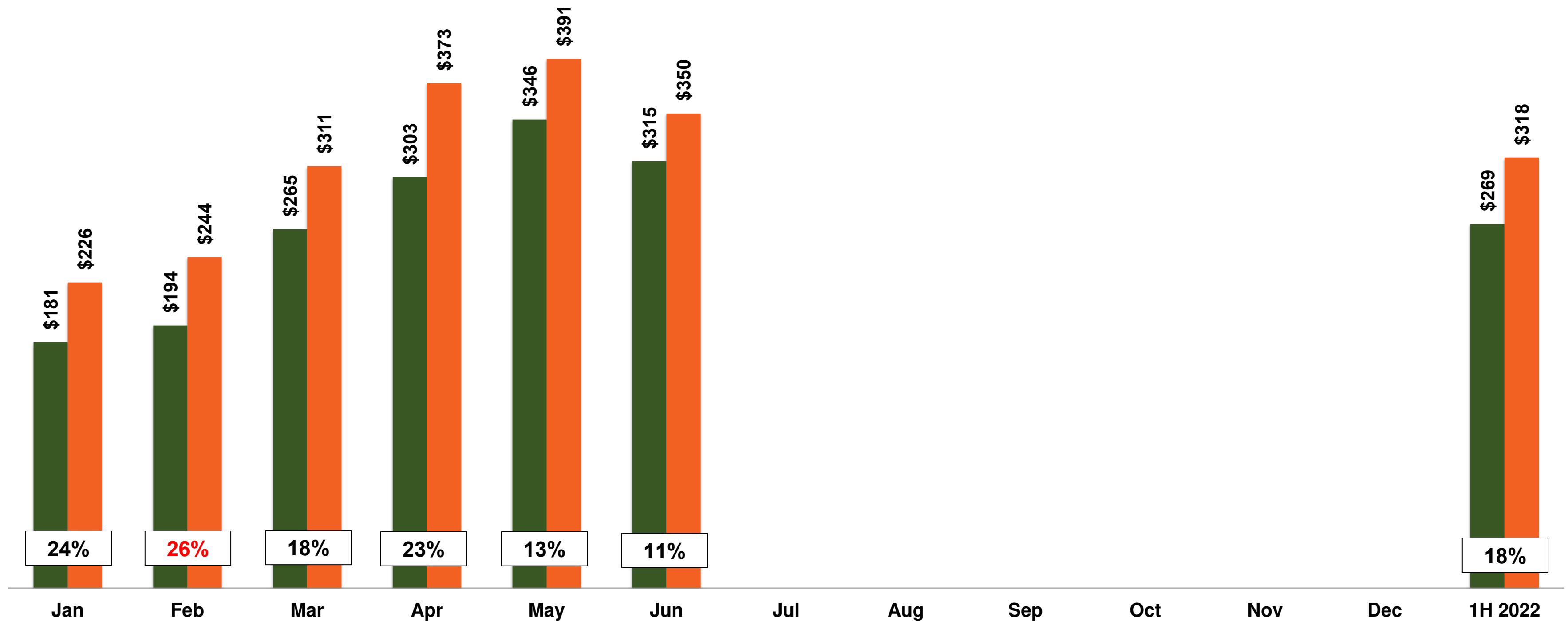
■ 2021 ■ 2022

South Atlantic Monthly Mango Sales (Millions)

■ 2021 ■ 2022



South Atlantic Monthly Mango Dollar Velocity



Regional Overview 1H 2022

New England

Maine
New Hampshire
Connecticut
Massachusetts
Vermont
Delaware
Rhode Island

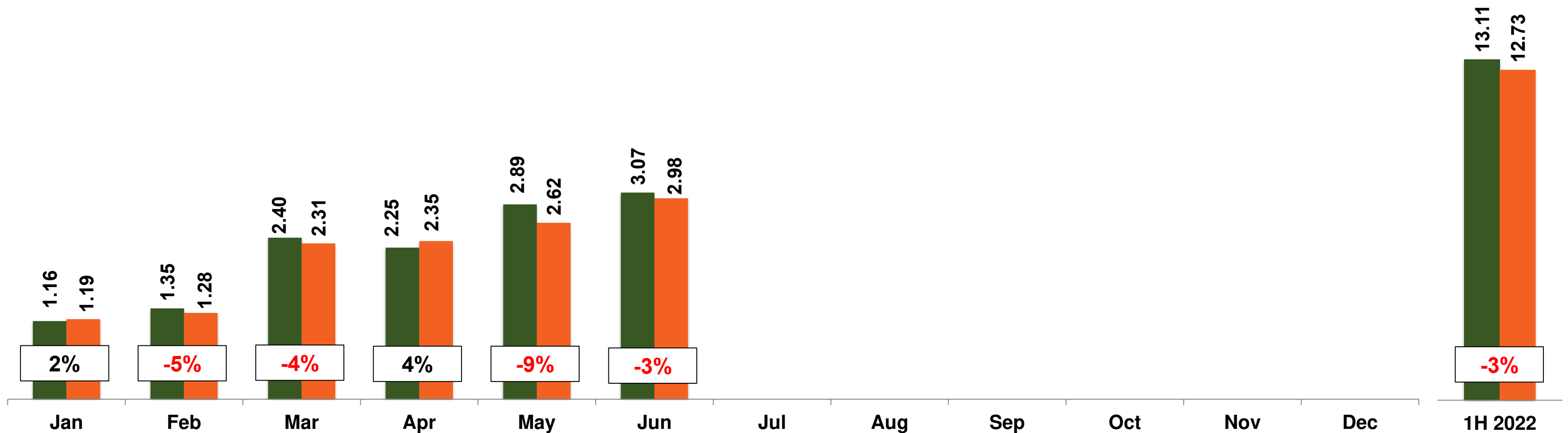
Legend	NE
Dollars Contribution	0.63%
Dollar Velocity	\$495
Volume Velocity	362
Average Retail Price	\$1.37



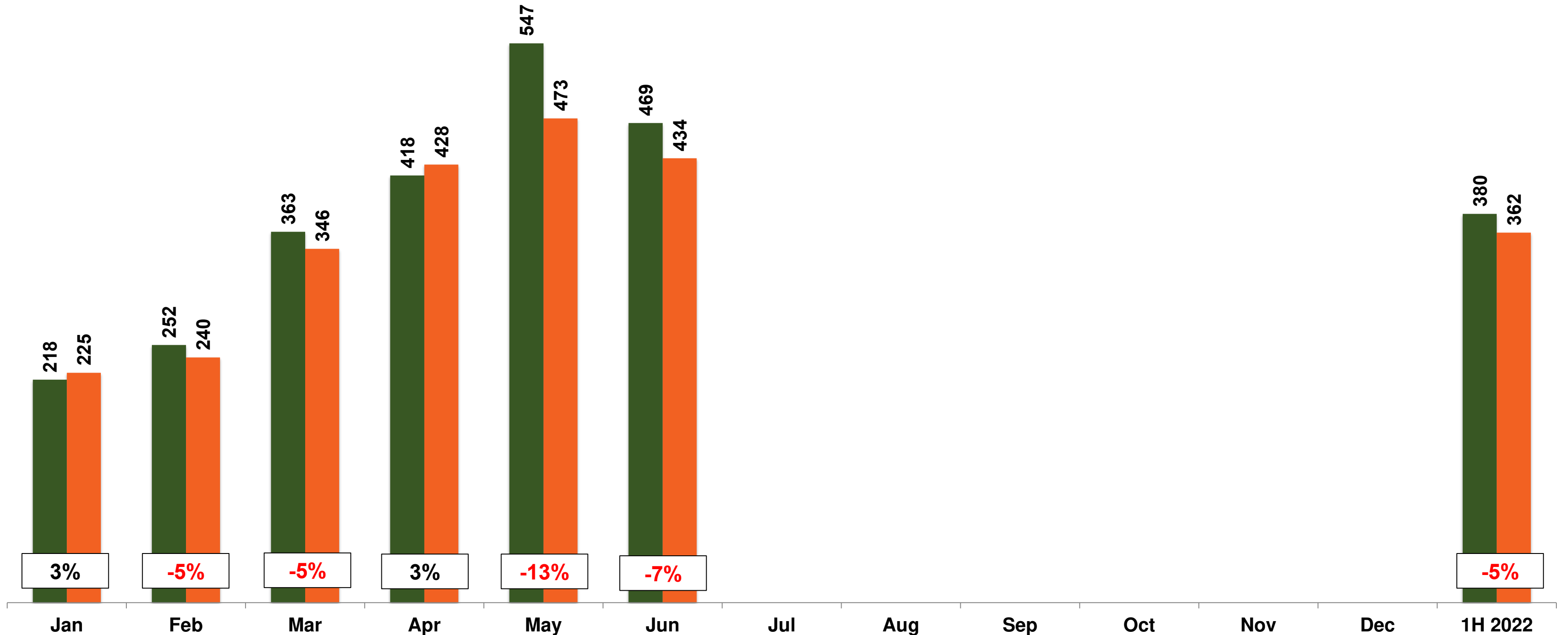
Legend	Total US
Dollars Contribution	0.66%
Dollar Velocity	\$333
Volume Velocity	275
Average Retail Price	\$1.21

New England Monthly Mango Volume (Millions)

■ 2021 ■ 2022

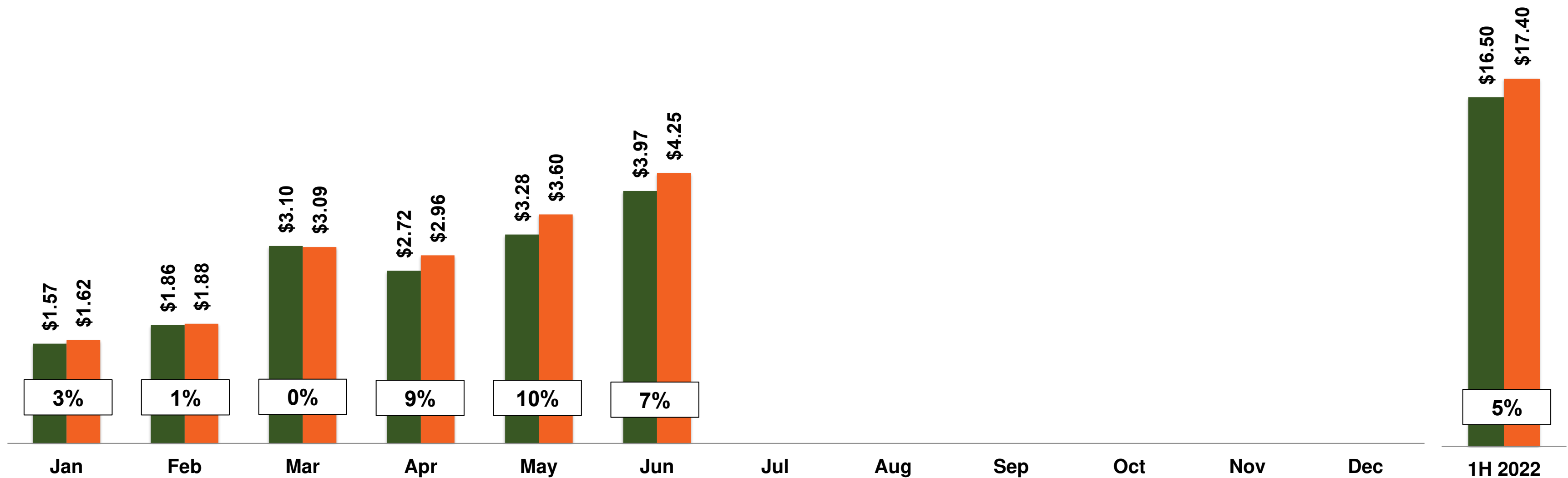


New England Monthly Mango Volume Velocity

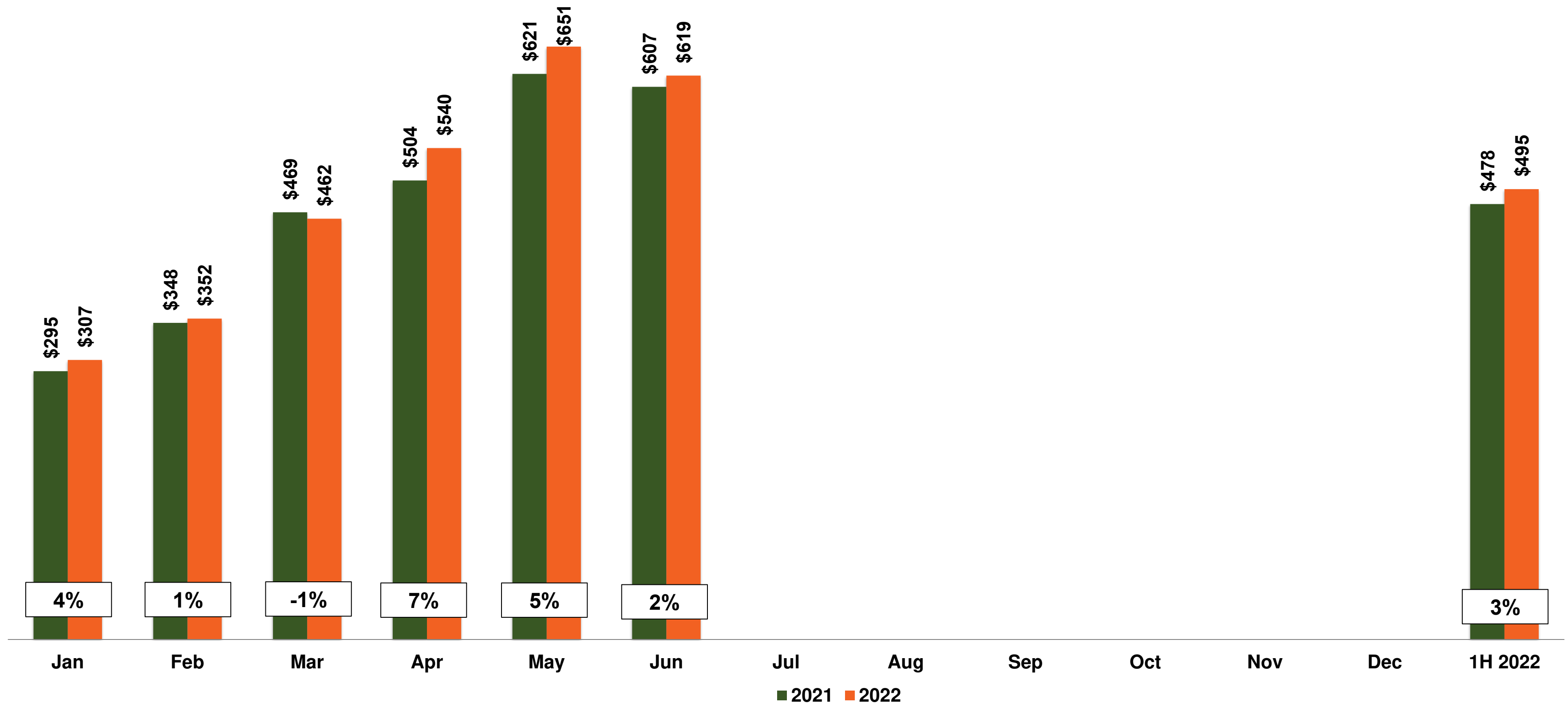


New England Monthly Mango Sales (Millions)

■ 2021 ■ 2022



New England Monthly Mango Dollar Velocity



■ 2021 ■ 2022