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National Mango Board Mango Display Bins Are Available to Shippers

Act fast and order your mango bins today!

Orlando, Fla (April 01, 2019) – The National Mango Board (NMB) is offering a limited number of display bins to **U.S. mango shippers** on a first come, first serve basis. The bins feature key messages to help drive mango sales in stores. Mango shippers are encouraged to act fast and order their mango bins today, as only 2,000 bins are available at <u>mango.org/bins</u>

The first come, first served mango bin program is designed for shippers to provide mango bins to retailers that are not receiving bins through their account managers at the NMB. Prior to ordering, shippers need to check the list of retail partners to avoid sending bins to retailers that are already scheduled to receive bins for their full store count.



The display bins feature colorful, high-quality graphics that grab shoppers' attention to help pump up mango sales in stores. The bins are made of durable corrugated material with aqueous coating for added strength.

NMB's display bin specs: 24" x 16" footprint; 5" deep product tray; 36" overall height; holds approximately 8 to 12 boxes of mangos.

The deadline to order the mango display bins is April 8, 2019 or when all bins have been reserved. There is no cost for these bins, but quantities are limited, so please don't delay.



Visit mango.org/bins for the easy online ordering form and program guidelines.

About the National Mango Board

The <u>National Mango Board</u> is an agriculture promotion group supported by assessments from both domestic and imported mangos. The board's vision, for mangos to move from being an exotic fruit to a daily necessity in every U.S. household, was designed to drive awareness and consumption of fresh mangos in the U.S. marketplace. One cup of the superfruit mango contains 100 calories, 100% of daily vitamin C, 35% of daily vitamin A, 12% of daily fiber, and an amazing source of tropical flavor. Learn more at <u>mango.org</u>.