

Bring the Mango Selfie promotion to life in YOUR stores

DRIVE MANGO SALES JANUARY 14 TO FEBRUARY 24, 2018



- 1 Order POS kits at mango.org/SelfieRetail
- 2 Build mango selfie displays using the POS kit
- 3 Shoppers can post on Instagram their **#MangoSelfie** for a chance to win one of (60) \$25 gift cards
- 4 Produce department managers can submit a photo of their display to earn a \$10 gift card incentive



#MANGOSELFIE RETAILER BENEFITS

Treat Your "Selfie" To More Mango Sales!

- \$10 incentive to stores that submit a photo of their Mango Selfie display
- Mango Selfie POS kits including the Mango Selfie header card
- Print-ready Mango Selfie ad graphics
- Post-ready social media graphics
- Social media suggested posts

Visit mango.org/SelfieRetail

- Order kits
- Download graphics
- Get suggested posts
- Submit display photos

For complete details and official rules, visit mango.org/SelfieRetail